**PROFESSIONAL EXPERIENCE**

Engaging and passionate creative professional with extensive expertise in design and aesthetics, dedicated to delivering high-quality products to diverse audiences. Known for innovative approaches to evolving challenges, thriving in collaborative environments, fostering an egalitarian spirit across multiple divisions.

**CAMILA VENEGAS CREATIVE / CONSULTANCY**
*Founder and Creative Design Consultant* ***(Please see Skills overview for brands worked with the past 10 years)***
*London - Ibiza - NYC - CPH*
*January 2015 – Present*

* Lead strategic planning and design for comprehensive collections, conducting in-depth competitive analyses to identify market gaps.
* Spearhead the development of technical sportswear collections for yoga, running, pilates, dance, cycling, rowing, and swimming
* Collaborate with global factories to optimize production planning, ensuring adherence to brand aesthetics, sustainability standards, and punctual delivery.
* Develop outward-facing brand strategies, manage marketing campaigns, and oversee content creation, all while leading creative teams.
* Conduct worldwide trend research to decode market cues and inform innovative designs.

**TIMBERLAND**
*Creative Director – Apparel and Accessories*
*London, UK*
*January 2013 – January 2015*

* Directed a team of 20, managing the design of over 600 seasonal products across multiple segments.
* Created seasonal trend reports to guide product development aligned with brand positioning.
* Enhanced management skills through executive coaching and workshops, fostering team motivation and performance.
* Served as the design spokesperson in media appearances, strengthening brand presence.

**KARMAMEJU**
*Design Director – Apparel, Home, Living, and Beauty*
*Copenhagen, Denmark*
*February 2011 – December 2012*

* Managed creative and production teams to ensure cohesive brand expression and superior product quality.
* Identified new lifestyle product opportunities, driving brand expansion and aligning seasonal narratives with stakeholder engagement.
* Developed synchronized design and production calendars to optimize timelines.

**LE COQ SPORTIF**
*Head of Design & Product Management – Apparel and Accessories*
*Paris, France*
*January 2010 – January 2011*

* Led design and product management teams, creating synergy across apparel, footwear, and accessories.
* Established strategic direction for seasonal collections, ensuring alignment with business objectives.

**ADDITIONAL CORPORATE EXPERIENCE**

* **ADIDAS ORIGINALS** - Team Head Design (Nov 2005 – Apr 2009)
* **PUMA AG** - Lead Design Men’s & Women’s + Special Collaborations (Sep 2004 – Nov 2005)
* **DICO COPENHAGEN** - Lead Designer Women’s (Sep 2003 – Aug 2004)
* **CUSTOMMADE** - Lead Designer Men’s & Women’s (Aug 2002 – Aug 2003)

**EDUCATION**

* **Parsons School of Design**
*Certificate in Digital Marketing* | 2020
* **Copenhagen Business School/RUC, Birckbeck, UK**
*Master's Degree in Business Management* | 2018
* **Hellerup Textile Academy, Copenhagen, DK**
*Bachelor's Degree in Clothing Design* | 2002

**TECHNICAL SKILLS**

* **Design Software**: Adobe Suite (InDesign, Premiere Pro, Illustrator, Photoshop)
* **Office Software**: Microsoft Office (Word, Excel, PowerPoint, Keynote)

**LANGUAGES**

* **English**: Full Proficiency
* **Danish**: Native Speaker
* **Spanish**: Native Proficiency